

Dr. Amy C. Horner, CPA

Uniting C-Suite Strategy with Academic Rigor
Academic Director
International Speaker



” Amy models an encouraging spirit in all of her interactions and is a great example of leveraging change to achieve great results.



Scan to Connect

Michele Juliana
Nonprofit and Education
Industry Leader

Amy is a change ambassador, innovation enthusiast, and international speaker. She is well-known for her thought leadership on career growth, professional development, and strategic leadership. As the Academic Director of the Executive DBA Program at the University of Houston's Bauer College of Business, she blends her executive experience with academic rigor to equip DBA scholars with the strategies to thrive in their doctoral journey.

For her unwavering dedication to leading authentically and celebrating change, Amy has been recognized by Ignition's **Top 50 Women in Accounting** and LinkedIn as a **Top Leadership Voice**. She delights in sharing her insights and experiences with audiences worldwide. Through sessions on strategic planning, innovation, goal-setting strategies, navigating change, and honoring mission, Amy's dynamic communication style, combined with her **eclectic career** and pedagogical techniques gleaned from her doctoral studies, keeps people engaged, ensuring the impact of her presentation lasts beyond her closing remarks.

A former COO and CFO, Amy has led organizations through transformative growth, driving innovation, expanding market share, and enhancing financial performance. She is also Co-Founder and Chair of DBA Chronicles, a nonprofit dedicated to bridging the gap between academia and industry. She holds a Doctorate in Business Administration from UNC Charlotte, an MBA from Penn State University, and a Bachelor's in Accounting from Indiana University of Pennsylvania, where she was a student-athlete on the university's first PSAC Championship Women's Varsity Soccer Team.

Navigating the Choppy Waters of Change

Change is inevitable and inevitably tricky. Navigating it takes strategy, planning, and collaboration. Whether reacting to a change outside your control or initiating change yourself, the approach must be robust yet flexible, determined yet nimble. This session provides insight into how people react to change and demonstrates the importance of a collaborative process.

Generating Confidence to Boost Your Career

Are you committed to your organization but unsure how the day-to-day complements your long-term goals? Find your way by combining career goals with personal core values to use as guideposts. This session provides techniques to develop meaningful connections that support your goals.

Strategic Planning Must-Haves

Leading an organization into the future is like taking a road trip to a place you've never been. It takes a strategy that includes a planned route, a timeline, and milestones. Do you know where you are headed? Join this session to make sure you consider essential steps in your journey.

Embracing Change while Preserving Mission

How we handle change can be a differentiator for us individually and our organizations. Future success hinges on our ability to navigate change. This session examines how we view change, demonstrates how to implement milestone segments, and provides examples of change strategies to boost motivation while maintaining a focus on the organization's mission and purpose.

” Amy has remarkable intuition to parse out the priorities and provide recommendations. Her anecdotal stories and experiences are relatable and resonate with the listener.



Linda Dodd
Conference Specialist
Professional Development Team

Turning Tension into Teamwork

Maintaining healthy relationships by addressing disagreements, preventing escalation, and fostering collaboration. Through engaging discussions and breakout activities, attendees gain a deeper understanding of their conflict style and learn how to adapt their approach to foster collaboration, build stronger relationships, and drive positive outcomes.

External Forces vs. Internal Motivation: The Truth About Strategic Change

Based on research performed via a meta-analytic review of 30 years of studies on leadership team diversity and strategic change, Amy challenges common assumptions about what fuels organizational transformation. She explores the difference between strategic and operational plans, clarifies what strategic change entails, and examines the external forces that impact strategy.

